



# International Mobile Top-Up



International Mobile Top-Up enables mobile operators to reach beyond their domestic market for a new source of international revenue.

Powerful Relationships

Innovative Technology

## International Mobile Top-Up Benefits

International Mobile Top-Up enables immigrants living abroad to purchase top-up funds for their friends and family in their home country. With this service, your roaming subscribers can also top-up their mobile accounts when traveling abroad.

By offering an International Mobile Top-Up service, you can:

- Leverage IDT's distribution networks in the U.S., Canada, Latin America, Europe and Asia to expand outside your home market
- Improve customer satisfaction by introducing new services for immigrants and their friends and families
- Reduce financial and operational risks by utilizing IDT's prepaid services platform capabilities
- Position yourself to implement additional prepaid mobile commerce applications and affinity programs, such as bill payment

## How It Works

- Friend or family member purchases airtime for your subscriber through physical cards or electronic point of sale terminals and receives a PIN
- PIN is entered by the purchaser via the Web or IVR (through a toll free number) to top-up account
- Subscriber's account is topped-up and confirmed via SMS

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