



# Prepaid Calling Cards



IDT enables our prepaid calling card partners to profit in local markets and outside their home country.

Powerful Relationships

Innovative Technology

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## The Opportunity

By partnering with IDT, one of the world's largest international voice operators and prepaid services providers, you can profit by offering prepaid calling cards in your existing markets and beyond:

- **Increase Domestic Revenue**

Create additional revenue and reach new markets in your home country by launching an outsourced calling card program.

- **Penetrate International Markets**

Drive traffic to your network and reach overseas markets by leveraging our worldwide retail distribution network.

## Partner Solutions

IDT offers a range of partnership opportunities, based on the market which you would like to target:

- Provide a private label or IDT branded calling card
- Profit from a discount or usage-based pricing model
- Leverage your own or IDT's distribution network
- Retain termination traffic or utilize IDT's global network

Calling Card Service	Partnership Opportunity
<b>Prepaid Calling Card in your Home Country</b>	<ul style="list-style-type: none"> <li>Deliver your own private label card to your domestic market</li> <li>Use your own local distribution network</li> <li>Utilize a usage-based pricing model</li> </ul>
<b>Prepaid Calling Card in International Markets</b>	<ul style="list-style-type: none"> <li>Introduce a private label card to a new international market, using your brand equity OR</li> <li>Provide an IDT branded solution to address specific market, pricing or volume challenges</li> <li>Utilize a usage-based or discount pricing model</li> <li>Leverage IDT's global distribution network</li> </ul>



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## About IDT

*IDT Corporation, Inc. (NYSE: IDT) is a multi-national telecommunications company. As one of the largest international voice operators worldwide, IDT has relationships with hundreds of international carrier partners. A pioneer of VoIP telephony, IDT released its first PC to Phone technology in 1996 and Phone to Phone model in 1997. IDT is also one of the world's largest debit/prepaid platform operators, selling millions of prepaid calling cards per month.*

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## Partner Benefits

By forging a relationship with IDT, you can:

- Access our scalable global network that currently supports over 22 billion annual voice minutes
- Leverage IDT's expertise as an industry leader in delivering prepaid services to a wide variety of worldwide markets
- Expand outside your home market by utilizing IDT's retail distribution networks in the U.S., Canada, Latin America, Europe and Asia
- Generate incremental revenue with high gross margins
- Benefit from the recurring revenue that is inherent to the rechargeable card market
- Increase your global brand recognition
- Reduce churn by differentiating yourself from the competition
- Minimize capital expenditures while seamlessly deploying a new value-added service

## Program and Customer Management Tools

Through our Transaction Services Platform, IDT delivers comprehensive program and customer management functionality to partners while retaining the flexibility to meet your unique requirements.

Platform Functionality	Supports
<b>Program Management</b>	Program creation/administration, account/PIN creation, fee/rate management
<b>Supported Transactions</b>	Activation, load, debit/credit, recharge, PIN pull/push, balance
<b>Settlement &amp; Reconciliation</b>	Seller/distributor, activation network, processor, 3rd party providers
<b>Activation/Load Network Options</b>	On-line (IDT or 3rd party network), Web or batch
<b>Logistics</b>	Card design, encoding, production, fulfillment, inventory management
<b>Reporting</b>	CDRs, sales activity, transaction history, exposure, inventory, shipping, profitability, invoice details
<b>Customer Support</b>	Live agent (24x7x365) Self service (Web or IVR supporting 15 languages) API interface available